

**FIVE
YEARS OF
IMPACT.**



IMPACT DATA
2020-2025

2020-2025 AT A GLANCE

Five years of empowering communities, protecting our environment, and building sustainable livelihoods through shea.



\$400K

Invested in shea regeneration, conservation, and value addition efforts.



20,000

Retail customers served.



8

B2B companies supplied.



20 MTS

Of shea butter sold.



52

Direct jobs created.



1,500

Indirect jobs created.



600K

Shea trees/seedlings conserved/raised.



10

International and local partnership established.

ECONOMIC OUTCOMES

2020–2025

Driving local prosperity through
shea value addition, jobs,
and sustainable livelihoods.



500 MTS

of Shea Nuts
Collected



100 MTS

of Shea Butter
Produced



20 MTS

of Shea Butter
Exported



52

Directed Jobs
Created



1,500

Indirect Jobs
Created



150%

increase in Household Income
for 250 women collectors
(\$1 --> \$3)



98%

increase in shea butter
production efficiency



10,000

women shea
collectors reached



Empowering our community.
Growing our economy. Sustaining our future.
Together for a sustainable Okere.



ENVIRONMENTAL OUTCOMES 2020–2025

Restoring Nature. Strengthening
Communities. Securing Our Future.



93%

reduction in cutting down
shea trees for charcoal burning
in Okere Parish.



500,000

shea trees conserved
and protected



14

bylaws drafted, passed,
and popularized in
Okere Parish.



150,000

shea trees seedlings raised



2M

people reached with
shea trees conservation
campaigns



200

lower local government
leaders trained on
shea conservation



11,400

metric tons of CO₂ sequestered
annually due to our cooperative
conservation and regeneration efforts.



Healthy landscapes. Thriving communities.
Together for a sustainable Okere.



HERITAGE OUTCOMES 2020-2025

Celebrating, preserving,
and promoting
our Shea heritage



15,000

community members
participating in shea
heritage events



2

international and
national awards won



3,000

local and
international
tourists visited



1

theatrical show
produced



50

local dance
groups supported



20

local songs on shea
heritage and value
professionally recorded



Our heritage is our pride. Our culture is our strength.
Together, we preserve and pass it on.



KEY GENDER EQUALITY & WOMEN'S EMPOWERMENT OUTCOMES (2020–2025)



400

women actively
participating in the
Shea Cooperative



150%

increase in household
income for 250 women
collectors
(US\$1 → US\$3/day)



600

women trained in shea
quality control, processing
and business management



100_{MT}

of shea butter produced
through women-led
value addition



20

decent jobs created
for women in shea
processing and marketing



10,000

women shea collectors
reached through training
and awareness programmes



97%

Women-led governance,
with women holding the
majority of cooperative
leadership positions



Empowered women. Stronger families. Thriving communities.

Together, we grow the Shea value chain.

KEY INFRASTRUCTURE OUTCOMES



2020–2025



1

MODERN SHEA PROCESSING FACTORY ESTABLISHED

A fully equipped facility for cold-pressed shea butter production and value addition.



1

WAREHOUSE FOR SHEA NUTS AND BUTTER STORAGE ESTABLISHED

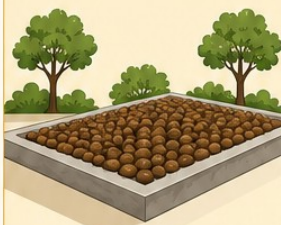
Safe and secure storage for raw shea nuts and finished shea butter.



1

AIRCONDITIONED AND PACKAGING ROOM ESTABLISHED

Ensures product quality and meets international standards for packaging and storage.



0.5

ACRES OF SHEA NUTS STORAGE CEMENTED PLATFORM

Dedicated platform for drying and temporary storage of shea nuts, reducing post-harvest losses.



20,000

LITRES OF WATER DAILY PRODUCTION

Reliable clean water supply supporting factory operations, quality control, hygiene and the community.



100

MT/YEAR SHEA BUTTER PRODUCTION CAPACITY CREATED

Increased capacity to meet growing local and international demand.



1

CENTRAL AGGREGATION & DISTRIBUTION HUB ESTABLISHED

Efficient collection, aggregation and distribution system linking members to premium markets.



1

COOPERATIVE OFFICE AND TRAINING CENTRE OPERATIONAL

Strengthening governance, administration, record keeping, learning and member capacity building.

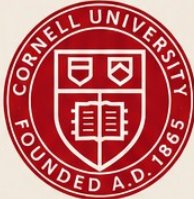


BUILT BY WOMEN. OWNED BY WOMEN. POWERING LIVELIHOODS. BUILDING LEGACIES.

Infrastructure that drives quality, creates jobs, and strengthens our cooperative.

OUR INSTITUTIONAL & INVESTMENT PARTNERS

Together, we are building resilient communities,
creating opportunities, and driving sustainable
growth across the shea value chain.



THANK YOU to our institutional and investment partners
for believing in our mission and empowering lasting impact.

QUALITY. SUSTAINABILITY. COMMUNITY.

OUR PRODUCT BUYERS

We are proud to partner with trusted companies
who share our values of quality, sustainability,
and community impact.



Bansk Beauty

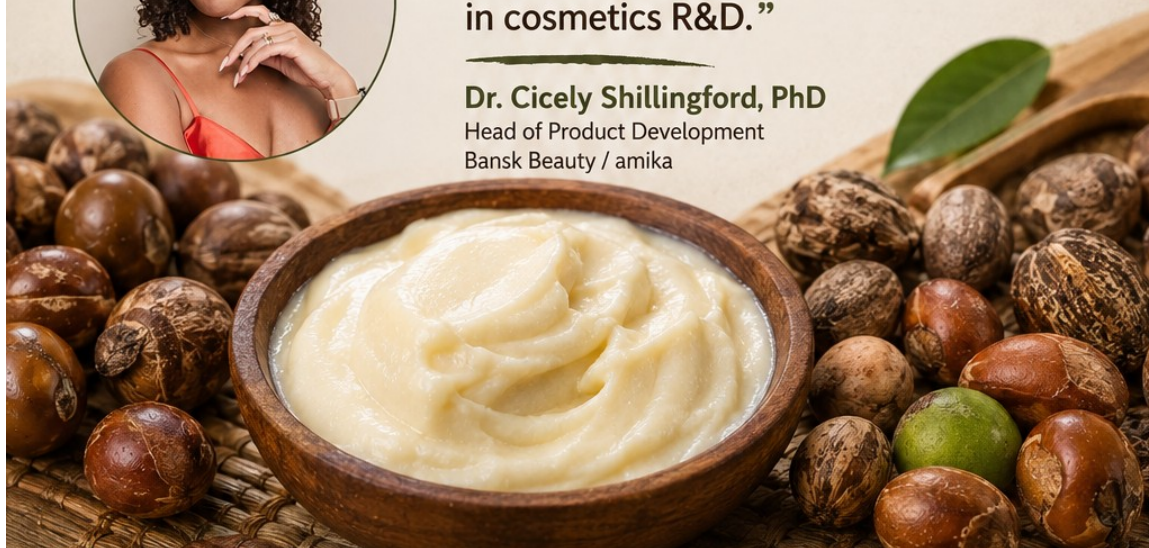
FORESTED

VICTORINE
SKIN CARE



“Okere Shea Butter is one of,
if not the best ingredient I have
used in my decade-long experience
in cosmetics R&D.”

Dr. Cicely Shillingford, PhD
Head of Product Development
Bansk Beauty / amika



THANK YOU for believing in our mission
and supporting sustainable shea value chains.



OUR FINANCIAL PERFORMANCE

Strong growth. Responsible stewardship. Lasting impact.

REVENUE (USD)

REVENUE (USD) 2020 – 2025



8x

Revenue growth
from 2020 to 2025



SUSTAINABLE

Growth driven by
impact and integrity



EMPOWERING

Communities and creating
opportunities across the
shea value chain



THANK YOU

To our partners and supporters
for walking this journey
with us.



Every dollar invested in Okere strengthens livelihoods,
restores ecosystems, and builds a better future.